



SEPAK TAKRAW ASSOCIATION OF CANADA

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2014 CANADIAN OPEN SEPAK TAKRAW (Kick Volleyball) CHAMPIONSHIPS

National Championship Tournament with International Guest Teams (pending confirmation)
University of Regina, Gym 2, Regina, SK
August 2 & 3, 2014

SPONSORSHIP OPPORTUNITIES:

1.) TITLE SPONSOR: \$15,000 cash donation or equivalent in-kind (i.e. int'l air fare)

- Event will be named after Sponsor and "Sponsor" would be incorporated by name & logo into all TV, radio, and newspaper media, posters, STAC Newsletter & Website, etc.;
- Large "Event Title Banner" displayed prominently above all other banners (sponsor to supply);
- FOUR Sponsor banners displayed around courts (sponsor to supply);
- TWO-page spread (10 1/2" X 8 ") Ad in Event Program, (supplied, camera ready);
- The right to supply Sponsor logo iron-on patches that can be sent to teams ahead of time to be put onto the front of their jerseys, thus all teams playing in the tournament will be displaying the Sponsor logo, so the Sponsor logo can be guaranteed to be on every action photo and every bit of TV coverage taken;
- 30 second scripted/audio commercials (provided by sponsor) will be read/played throughout the tournament;
- Public recognition and thank you for support at every opportunity throughout the event by announcers;
- Right to set up Sponsor Promotional Booth to give away free merchandise and materials and/or sell product;
- Right to use the official STAC logo and the Canadian Open event and pictures in relation to Title Sponsorship designation with Sponsor's own advertising and promotions;
- First right of refusal to negotiate a long-term agreement with STAC to help the development & growth of Sepak Takraw in Canada and Saskatchewan and support the national Sepak Takraw team(s).

2.) GOLD MEDAL SPONSOR: \$750 Cash Donation (or equivalent in-kind, i.e. accommodation/food/advertising, etc.):

- Public recognition and thank you by announcers;
- Acknowledged/Thanked on our Face Book page;
- Logo with live link on co-host, Sepak Takraw Saskatchewan (STAS), website;
- Logo with live link on the Sepak Takraw Association of Canada (STAC) website;
- Logo on Posters;
- Up to two Banners placed around the courts.

3.) SILVER MEDAL SPONSOR: \$500 Cash Donation (or equivalent in-kind, i.e. printing/food/transportation, etc.):

- Public recognition and thank you by announcers;
- Acknowledged/Thanked on our Face Book page;
- Logo with live link on co-host, Sepak Takraw Saskatchewan, website.

4.) BRONZE MEDAL SPONSOR: \$200 Cash Donation (or equivalent in-kind, i.e. equipment/advertising/printing, etc.):

- Public recognition and thank you by announcers;
- Acknowledged/Thanked on our Face Book page.

5.) TEAM PRIZE SPONSOR: provide 6 pieces (approximately \$60 value) of something uniquely Canadian:

- Public recognition and thank you by announcers.